

WIH

LEAD^hERSHIP SUMMIT

2020

Sponsorship Packages for Summit on Thursday, October 22, 2020 at the BWI Airport Marriott

Women in Healthcare's Regional Summit attracts hundreds of women from Maryland, DC, Virginia, and Pennsylvania, as well as across the country. With over 90+ organizations represented, the Summit brings together perspectives from all companies and systems in healthcare. An attendee mix of women - 63% being Director level and above - who are leaders in their field, key decision makers and influencers. Sponsors not only gain organization recognition, expand their network, and engage with top level executives, but also gain the opportunity of professional development and education.

Executive Sponsor | \$3,000

- Opportunity to moderate executive panel
- Brief speaking opportunity to attendees
- Collaboration with executive panelists before and during event
- Name/logo on Summit promotions
- Name/logo recognition at the Summit
- Promotion on WIH website
- Social Media shared article that supports WIH mission
- Name/logo on event program
- Access to Summit attendee list

Breakfast is Key Sponsor | \$2,000

- Name/logo recognition during breakfast and keynote
- Name/logo on Summit promotions
- Name/logo recognition at the Summit
- Promotion on WIH website
- Name/logo on event program
- Access to Summit attendee list

Break for Lunch Sponsor | \$2,000

- Name/logo recognition during luncheon and break out sessions
- Name/logo on Summit promotions
- Name/logo recognition at the Summit
- Promotion on WIH website
- Name/logo on event program
- Access to Summit attendee list

Nice to Meet You Sponsor | \$1,500

- Name/logo recognition on lanyards for all attendee name badges
- Name/logo on Summit promotions
- Name/logo recognition at the Summit
- Promotion on WIH website
- Name/logo on event program
- Access to Summit attendee list

Exhibit Table | \$300

Current WIH Chapter Sponsor Discount | \$200 Industry Council Member | FREE w/ Membership

- Booth space to exhibit & opportunity to distribute promotional items
- Name/logo recognition at the Summit
- Name/logo on event program
- Promotion on WIH website

SECURE YOUR SPONSORSHIP TODAY!

Please contact info@womeninhealthcare.org or register for your sponsorship at the LeadHERship webpage: <https://www.womeninhealthcare.org/events/wih-regional-leadership-summit/>

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Sponsorship Packages for Awards Gala on Thursday, October 22, 2020 at the BWI Airport Marriott

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Diamond Gala Sponsor | \$5,000

- Name/logo recognition on awards given at gala
- Brief speaking opportunity to attendees
- Collaboration with executive panelists before and during event
- Ability to attend to Roundtable Event on Friday, October 23, 2020 (tickets not available for purchase)
- Name/logo recognition at the Summit & gala
- Name/logo on Summit promotions
- Promotion on WIH website
- Social Media shared article that supports WIH mission
- Name/logo on event program
- Access to Summit attendee list

Platinum Gala Sponsor | \$2,000

- 4 complimentary tickets to the Awards Gala
- Name/logo recognition at the Summit & gala
- Name/logo on Summit promotions
- Promotion on WIH website
- Name/logo on event program
- Access to Summit attendee list

Gold Gala Sponsor | \$1,500

- 2 complimentary tickets to the Awards Gala
- Name/logo recognition at the Summit & gala
- Name/logo on Summit promotions
- Promotion on WIH website
- Name/logo on event program
- Access to Summit attendee list

Silver Gala Sponsor | \$750

- 1 complimentary ticket to the Awards Gala
- Name/logo recognition at the Summit & gala
- Name/logo on Summit promotions
- Promotion on WIH website
- Name/logo on event program
- Access to Summit attendee list

Power Up Sponsor | \$1,000

- Name/logo recognition & opportunity to distribute promotional items in "get ready" hotel suite space
- Name/logo recognition at the Summit & gala
- Name/logo on Summit promotions
- Promotion on WIH website
- Name/logo on event program
- Access to Summit attendee list

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Sponsorship Packages for Roundtables on Friday, October 23, 2020 at the BWI Airport Marriott

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About the Day Two Roundtables:

Day two of the summit will be a series of moderated roundtables around organizational barriers that impede the advancement of women in healthcare.

Women In Healthcare will bring together our National Board, Advisory Board, Industry Council and guest star organizations to brainstorm tactics for breaking down these barriers.

Do you know a dynamic leader who would be a great fit? Contact Ashley.Schmidt@womeninhealthcare.org with their information

Note: This event is invite-only and tickets are not available for purchase

Roundtable Sponsor | \$5,000

- Ability to attend to Roundtable Event on Friday, October 23, 2020 (tickets not available for purchase)
- Opportunity to moderate executive panel
- Brief speaking opportunity to attendees
- Collaboration with executive panelists before and during event
- Name/logo on Summit promotions
- Name/logo recognition at the Summit
- Promotion on WIH website
- Social Media shared article that supports WIH mission
- Name/logo on event program
- Access to Summit attendee list
- Booth space at Summit to exhibit & opportunity to distribute promotional items

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